Date

Dear [employee name],

At [organization], we think it’s important for us to do our part to help make this community a great place to live and work. That’s why [organization] is a proud supporter of Lake Area United Way and has committed to [enter commitment] in [Year].

We know that the academic success of our children, financial stability of individuals and families, and overall health of everyone is vitally important for the long-term prosperity of our entire community. United Way will utilize strategies in education, income and health to affect positive change and is an effective investment for community dollars.

As an employee of [organization], you can make a difference – all with the convenience of payroll deduction. Whether you give a little or a lot, your United Way contribution will support community programs and initiatives that are accountable for delivering measurable results and changing lives right here in our community

I invite you to join me in supporting Lake Area United Way. Together, we can make change happen and build a stronger community!

Sincerely,

[Leadership Name]